

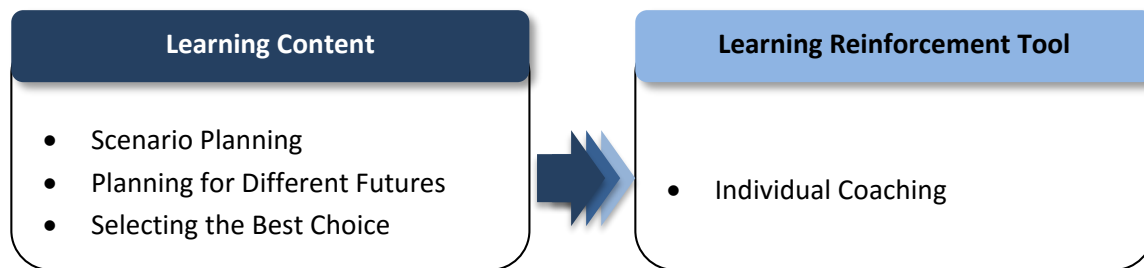
Leading Innovation

Innovation is the process of generating new and useful ideas. Leading innovation requires the discipline to balance creative thinkers, strategic objectives and bottom line realities. In this workshop style program, managers and leaders who have an enterprise-wide view of the organization review organizational objectives and bottom line realities as part of a scenario planning process. The focus of the session is gaining consensus on the current critical uncertainties faced by the organization and developing multiple scenarios based on the spectrum of alternatives. Each participant is expected to contribute their expertise to develop as rich a scenario as possible.

Program Outcomes

- Shorten the time between idea development and idea implementation
- Simultaneously increase an idea's potential while decreasing it's risk
- Engage the full resources of the organization to drive innovation
- Differentiate between desired, plausible and probable futures

Learning Process



Program Length 8 Hours

Case Study

A recent client used the program in conjunction with Innovation Thinking. After employees participated in the Innovation Thinking program, leaders used the Leading Innovation session to evaluate the various ideas generated by employees.